

OBJECTIVE

Second year college student seeking for a challenging and rewarding internship in the tech and creative industry to enhance my knowledge on innovative ideas and emerging technology.

CONTACT

Email

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Phone

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LinkedIn

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Personal Website

https://yutiffan.github.io/

SKILLS

Languages

English — *Fluent*
Mandarin — *Fluent*
Taiwanese — *Fluent*
Japanese — *Basic*
Korean — *Basic*

Programming Languages

C++ — *Intermediate*
HTML, CSS — *Intermediate*
Python — *Basic*

Softwares

Photoshop — *Intermediate*
Illustrator — *Basic*
Premiere Pro — *Basic*
PowerPoint — *Advanced*

HONORS

National Merit
Commended Scholar
(2017)

National Honor Society
(2018-2019)

Dean's List
(2019-2020)

INTERESTS

Writing
Doodling
Dancing
Choreographing
Running

TIFFANY YU

EDUCATION

Kaohsiung American School

High School Diploma
International Baccalaureate Diploma
- Graduated with 4.25 GPA

Kaohsiung, Taiwan
Aug 2015 - May 2019

University of Southern California

Bachelor of Science in
Computer Science and Business Administration

Los Angeles, CA
Aug 2019 - Current

WORK & LEADERSHIP EXPERIENCE

Timeless Truth Mask

Sales and Marketing Intern

Kaohsiung, Taiwan
Jun 2020 - Dec 2020

- Conduct market research using Mintel platform
- Present research findings during weekly meetings
- Lead hour-long product training sessions to international clients in United States, Czech Republic, and Malaysia.
- Draft and send introductory emails to OEM companies, brands, and influencers for potential partnerships
- Pitched, planned, and launched a marketing campaign for Black Friday
- Managed website and tracked performance monthly
- Wrote copy for social media posts in English
- Translated documents and presentations

GIVE Foundation at USC

VP of Communications

Los Angeles, CA
Jun 2020 - ongoing

- Founding member
- Responsible for the initial brand positioning of organization: a multimedia platform focused on mental health for students created by students
- Brainstorm activities that maintain and further our mission
- Manage website and social media accounts
- Write copy for social media posts

High School Student Government

Vice President

Kaohsiung, Taiwan
Aug 2018 - May 2019

- Co-lead weekly meetings with the entire student government
- Communicated with administration regularly
- Gave speeches and emceed school wide events, including Prom
- Organized school wide events, such as fundraisers & school photo
- Managed budget

ACTIVITIES

ExploreCSR Workshop

Jan 2020 - ongoing

A series of workshops co-sponsored by Google Research on computational media intelligence; Learn about machine learning and AI through python; Work with peers and mentors on collaborative project for hackathon.

AIGA USC

Jan 2020 - ongoing

A university chapter of AIGA, the professional association for design; Engage in workshops and network with professionals; Tour design studios

KASA Dance Off (USC)

Sep 2019 - Dec 2019

Danced competitively with other colleges; Worked with a team of 80+ dancers; Over 150+ hours of practice time in total